



April 14, 2017

FOR IMMEDIATE RELEASE

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*Linking Kentucky spirits with a dash of espionage,
the KSO moves its Gala to a secret abandoned hideout.*

The Kentucky Symphony Orchestra knows how to throw a party, but for this one, we've added some intrigue. Attendees will recon the former IMAX Theater at Newport on the Levee — **which will feature three levels of live music, video, Bourbon tasting, food, drink, dancing and silent auction** sure to leave you both shaken and stirred.

This marks the KSO's 23rd Gala. Over the years these parties have become a hit, while raising much needed support for the Symphony's **free educational and family offerings**, that reach over **20,000** kids and multiple generations each year. Imagine school children never hearing an orchestra, or summers without the traditional monthly Devou Park concerts. Keeping those memories thriving in NKY is the reason to join the KSO and party like *Tomorrow Never Dies*.

KSO musicians will perform throughout all three areas of the IMAX complex. Patrons will be greeted by a harpist and strolling violinist in the lobby, before adjourning after dinner to the theater, where the KSO's studio orchestra and vocalist Michelle Wells perform hit Bond songs from the Sean Connery through Daniel Craig eras. Upon exiting the theater a KSO combo opens the first dance set in the Cabaret with nostalgic instrumentals from the 1960s & 70s. MC and VJ Troy Hitch gets the party thumping with infectious dance tunes from 1960 through 2017.

Live, silent and on-line auctions feature destinations, sports and entertainment tickets, dining options and much more. The evening's two **raffle drawings** include a rare bottle of **Pappy Van Winkle** 23-year family reserve or a **week's stay anywhere in the world** at one of 7300 RCI locations. Can't attend? Support the KSO's outreach programs by buying raffle tickets or bidding on auction items on-line. Beginning on April 15th, patrons may preview and bid on auction items on-line. Bidders have the opportunity to place absentee bids if they can not attend on April 22nd. (tickets available on-line; winner need not be present to win).

This *Thunderball* is BYOG/G (Bring your own Bond girl / guy), so pull out the tux / gown and your savoir faire / sensuality and discover (*For Your Eyes Only*) what the defunct IMAX at the Levee could become. On **Saturday, April 22** the **VIP reception & bourbon tasting begins at 6:00 p.m.** as **other agents** and their significant operatives infiltrate the target venue at **7:00 p.m.** Bid high and often on both the live and silent auctions. Hobnob, dine, dance and sneak out having accomplished your mission — offering the KSO a *Quantum of Solace*, and having had a great time doing so.

Call the KSO today and make your reservations for **Bourbon and Bond** (deadline— 4/20): **(859) 431-6216** or visit **kyso.org/gala** The full evening with reserved seating, cocktails, Bourbon tasting, dinner by the bite, wine, and dancing / live entertainment is **\$125 per person for VIP reserved tables at 6:00 p.m.** (\$60 tax deductible). Special agents **arriving at 7:00 p.m.** partake of cocktails, abbreviated bourbon tasting, dinner by the bite, dancing and live entertainment for \$85 per person (\$20 tax deductible). Proceeds from the event help fund eight free educational and park concerts throughout the year.

(For the orchestra's complete playlist and evening details see attached invitation & reply card).



Proceeds

The KSO has performed free education concerts for 214 individual regional schools and over 130k students, plus free summer park concerts in Covington's Devou Park (attended by more than 360,000) for the last 22 years. While both series of programs are supported by foundations and some generous corporations, these gifts don't cover all costs to produce these 8 free performances. The gala provides the necessary gap funding for these outreach efforts. Proceeds from the event keep the music in the schools and parks. Patrons of the "KSO Prom" ensure access to great music and entertainment throughout NKY.

Evening timeline:

6:00 *VIP Reception & Bourbon Tasting
7:00 Cocktails and Silent Auction
7:30 Dinner by the Bite, by Newport on the Levee restaurants:

AXIS ALLEY BAR LOUIE
BRIO'S
BROTHERS

DEWEY'S PIZZA
FIVE GUYS
GAMEWORKS

MITCHELL'S FISH MARKET
SAXBYS COFFEE
TOM + CHEE

8:15 Music of James Bond in the former IMAX theater; Raffle Drawing and Live Auction
9:15 Groovy '60s & '70s instrumentals in the Cabaret
9:45 Dancing / party continues to music videos on all levels

*Seating at large tables reserved for VIP and Table Sponsors only.

Raffle Prizes

A week at any
RCI Resort worldwide
\$20 per chance



A bottle of
Pappy Van Winkle
23-year family reserve
bourbon
\$50 per chance



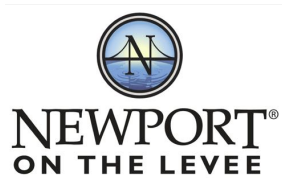
To Attend:

Cost: VIP — \$125 per person 6:00 arrival /reserved seating
Special Agent — \$85 per person 7:00 arrival
(reservations close Thursday evening, 4/20)

Dress: Black Tie Preferred (It's Bond!)

Call the KSO at (859) 431-6216 for reservations,
or order on-line at www.kyso.org/gala/

Gala Partners:



**American
Scaffolding,
Inc.**





James R. Cassidy, *Music Director*

23rd Annual KSO Gala

**BOURBON
& BOND**

6:00* & 7:00 p.m. Saturday, April 22, 2017

former IMAX Theater at Newport on the Levee

Live Music in the IMAX

Lobby	6:00 - 8:00	Harp & strolling violin
Theater	8:15	KSO Boogie Band — The music of James Bond

Song

Original Artist

James Bond Theme	
“Diamonds Are Forever”	Shirley Bassey
“For Your Eyes Only”	Sheena Easton
“Live and Let Die”	Wings
“Nobody Does it Better”	Carly Simon
“SkyFall”	Adele
“Surrender”	K.D. Lang

Cabaret	9:10	KSO (Queso) Combo — 60s & 70s Instrumentals (Dancing in Lobby & Cabaret)
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“Soulful Bossa Nova”	Quincy Jones
“Green Onions”	Booker T & the MGs
“Grazing in the Grass”	Hugh Masekela
“Frosty”	Albert Collins
“Tequila”	The Champs
“Catching the Sun”	Spyro Gyra
“Mas Que Nada”	Sergio Mendes & Brasil ‘66
“Rise”	Herb Alpert
“Frankenstein”	Edgar Winter
“Breezin”	George Benson
“Outa Space”	Billy Preston

Lobby	10:05	Pop Videos 1960-2017
Cabaret & Theater		(Dancing in Lobby & Cabaret)

★VIP arrival